

PRINT TECH

2022上海国际印刷技术展览会

Shanghai International Printing Technology Exhibition

2022年11月14-16日

November 14-16, 2022

上海世博展览馆（浦东）

World Expo Exhibition & Convention Center



邀請函
Invitation



禾欣展览
HeXin EXPO

www.printtech.cn





亚太地区领先的印刷技术展览会

由上海禾欣展览服务有限公司主办的PRINT TECH上海国际印刷技术展览会是中国印刷行业最具影响力的专业展览会之一，自2007年创办至今已成功举办了十四届。十多年来，PRINT TECH一直聚焦世界印刷行业热点新技术，致力于为世界印刷业提供创新发展的新机遇和持续发展的新动力。PRINT TECH不仅为全球印刷企业搭建展览平台，促进供需双方贸易；同时也为行业人士提供国际高端交流机会，促进新技术的交流和传播，被誉为“亚洲地区印刷行业的风向标”。PRINT TECH 2022上海印刷技术展览会肩负着引领中国印刷行业发展、推动印刷产业升级的使命，意旨打造成为印刷包装业新技术、新产品和新材料交流与推广的立体化一流平台。PRINT TECH 2022上海印刷技术展览会将于2022年11月14-16日在上海世博展览馆盛大开幕，上海国际印刷展期待为推动世界印刷业发展做出更大的贡献。

展会面积：预计55,000平方米 (2020年50,000平方米)

Exhibition Area: 55,000 m² (2020 exhibition area of 50,000m²)

展商数量：预计650家 (2020年516家)

Number of exhibitors: 600 exhibitors (516 exhibitors in 2020)

观众数量：预计60,000名 (2020年53870名)

Number of visitors: 60000 professional visitors

PRINT TECH Shanghai International Printing Technology Exhibition hosted by Shanghai Hexin Exhibition Service Co., Ltd. is one of the most influential professional exhibitions in China's printing industry. It has been successfully held for 14 sessions since 2007. For more than ten years, PRINT TECH has been focusing on hot new technologies in the world printing industry, and is committed to providing the world printing industry with new opportunities for innovative development and new driving force for sustainable development. PRINT TECH not only builds an exhibition platform for global printing companies and promotes trade between supply and demand, but also promotes the exchange and dissemination of new technologies. It is known as the "vane of the printing industry in Asia". PRINT TECH 2021 will be grandly opened at the Shanghai World Expo Exhibition and Convention Center on November 14-16, 2022. The Shanghai International Printing Exhibition is looking forward to making greater contributions to the development of the world's printing industry.

PRINT TECH 十大优势 不容错过

Ten advantages of PRINT TECH, should not be missed.

01

众多知名品牌云集PRINT TECH，打造亚太区领先的印刷技术及设备交易采购平台
Many well-known brands gathered PRINT TECH, to build a leading printing technology and equipment procurement trading platform in the Asia-Pacific region.

02

专业展览模式，提升参展效率
Professional exhibition mode to enhance exhibition efficiency.

03

三天展览时间，避开周末和法定节假日，利于更多专业买家前来洽谈采购！
Three days of exhibition (Monday to Wednesday) avoiding the weekend and statutory holidays, which is beneficial for more professional buyers to be here for negotiations and purchasing

04

全球顶级展馆世博馆，交通迅捷，提升参与体验
The World EXPO Exhibition & Convention Center at a world top level may improve your participation experience and provide you with rapid and convenient traffic.

05

PRINT TECH 亚太地区领先的印刷技术及设备展，规模远超同类展会
PRINTTECH as a leading printing technology exhibition in the Asian-Pacific region, has a scale going far beyond exhibitions of the similar kind.

06

印刷行业十余载沉淀，通过强关系网获取第一手采购需求
Hexin EXPO collects printing industry data for more than ten years, relying on big data in the printing industry to obtain first-hand procurement needs.

07

展会海内外全方位、无死角推广
PRINT TECH will be promoted all-dimensionally at home and abroad without a dead corner.

08

十余届成功举办为PRINT TECH 2022奠定坚实基础
More than ten exhibitions were successfully held to lay a solid foundation for PRINT TECH 2022

09

展览聚焦数字印刷、绿色环保，为全球印刷行业呈现新趋势、新市场！

PRINT TECH focuses on digital printing solutions, presenting new trends and new markets for the global printing industry!

10

由中国品牌展览——禾欣展览鼎力打造，尽显专业！

Forged by China brand exhibition, professionalism is sufficiently highlighted.



PRINT TECH 2020 展会回顾

PRINT TECH 2020 Exhibition Review

PRINT TECH 2020上海国际印刷技术展览会于2020年08月12-14日在上海世博展览馆成功举办，530+行业知名参展商在50000平米集中展示了10多类，1000多款印刷相关设备及印材辅料。为期3天的PRINT TECH 2020共吸引了来自38个国家和地区的53780名观众，境外观众主要来自美国、英国、意大利、加拿大、德国、法国、澳洲、丹麦、日本、葡萄牙、韩国、新加坡、拉托维亚、泰国、俄罗斯、爱尔兰、菲律宾、马来西亚、印度、越南、埃及、阿尔及利亚、伊朗、以色列、肯尼亚、科威特、利比亚、墨西哥、摩洛哥、缅甸、巴基斯坦、罗马尼亚、沙特阿拉伯、斯里兰卡、土耳其等。国内观众主要以华东、华南、华北为主，涉及26个省市自治区（上海、江苏、浙江、山东、安徽、广东、北京、河北、天津、福建、江西、湖南、台湾、香港、湖北、河南、贵州、重庆、四川等）。80%以上的展商表示非常满意，认为观众质量很高，展会专业性强，表示下届继续参展。新型数字印刷设备与绿色环保印刷材料是本届展会两大亮点。



PRINT TECH 2020 Shanghai International Printing Technology Exhibition was successfully held at the Shanghai World Expo Exhibition and Convention Center on August 12-14, 2020. 530+ industry-renowned exhibitors displayed more than 10 categories and more than 1,000 types of printing-related equipment and printing materials on 50,000 square meters. Accessories. The 3-day PRINT TECH 2020 attracted a total of 53,780 visitors from 38 countries and regions. Overseas visitors were mainly from the United States, Britain, Italy, Canada, Germany, France, Australia, Denmark, Japan, Portugal, South Korea, Singapore, and Latin America. Tovia, Thailand, Russia, Ireland, Philippines, Malaysia, India, Vietnam, Egypt, Algeria, Iran, Israel, Kenya, Kuwait, Libya, Mexico, Morocco, Myanmar, Pakistan, Romania, Saudi Arabia, Sri Lanka, Turkey etc. Domestic visitors are mainly in East China, South China, and North China, involving 26 provinces, municipalities and autonomous regions. More than 80% of the exhibitors said they were very satisfied, believing that the quality of the visitors was high and the exhibition was highly professional, and they said they would continue to participate in the next session. New digital printing equipment and green printing materials are the two highlights of this exhibition.

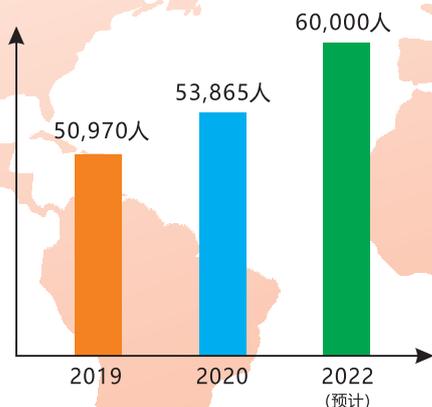
PRINT TECH 2020 数据统计

PRINT TECH 2020 Data statistics

展商篇



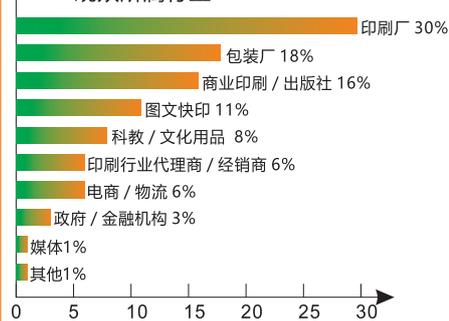
观众篇



2020年观众人数: 53,865人 (同比增加5.679%)

Number of visitors in 2020: 53,865
(an increase of 5.679% over the same period last year)

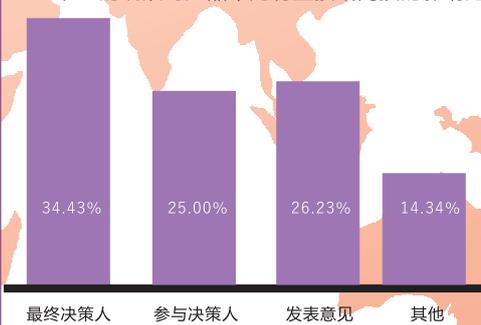
观众所属行业



观众的参观目的



80%以上的观众对产品采购有直接或间接的影响力



PRINT TECH

2022年11月14-16日

November 14-16, 2022

上海世博展览馆

Shanghai World Expo Exhibition Center

高士施乐(中国)有限公司

展品类别

Exhibit categories

印前设备

Pre-press equipment

纸张和承印物

Paper and substrates

印刷设备

Printing equipment

油墨

Inks

印后设备

Post-press equipment

其他耗材

Other consumables

包装加工设备

Packaging processing equipment

配套设施

Supporting / infrastructure

服务和软件、创新技术

Services and software, innovative technologies

观众行业

Visitor category

- A、印刷厂、包装厂
- B、纸品加工厂、纸盒 / 纸箱厂
- C、软包装加工厂
- D、商业印刷企业
- E、出版社、报社、杂志社、
- F、快印店、网络出版商、广告公司
- G、政府机构、金融机构、
- H、各类电商、物流快递、邮政等
- I、文化用品文件、信封、证书、相册、台历等厂家
- J、印刷行业代理商、经销商等
- K、行业协会 / 媒体

主办单位

Organizers

上海禾欣展览服务有限公司

Shanghai Hexin Exhibition Service Co., Ltd.

电话(Tel): 0086-021-64880683 林辰 13310188010 (微信)

邮箱(email): printtech@hexinexpo.com

网址(web): www.printtech.cn

地址: 上海市闵行区莘福路388号莘东置业大厦一号楼801室

Address: Room 801, No. 388, Xinfu Road, Minhang District, Shanghai



微信公众号
WeChat public account